

HOW TO CREATE A MEDIA KIT FOR YOUR BUSINESS

Lee Ann Kohrs

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A media kit, also known as a press kit, is a document that contains information about your business as well as resources geared for reporters.

Press Kit: Create a Press Kit That Gets Publicity for Your Business

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A media kit is a document containing information about your business, The point of a media kit is to catch the eye of a journalist and make them want to write .

How to Make an Advertising Media Kit | Your Business

Tips for Building a Media Kit That Will Make Your Brand Stand Out kit, is a collection of materials designed to tell the story of your company or.

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